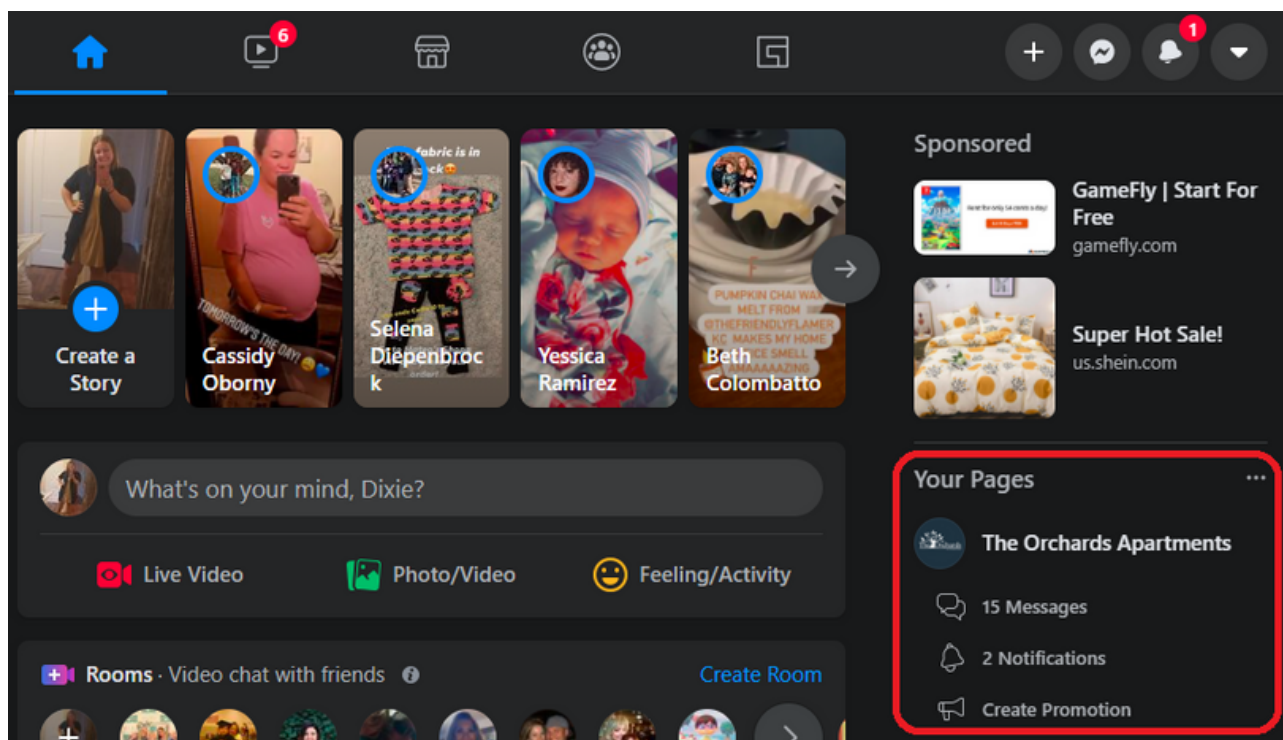


# POSTING ON FACEBOOK

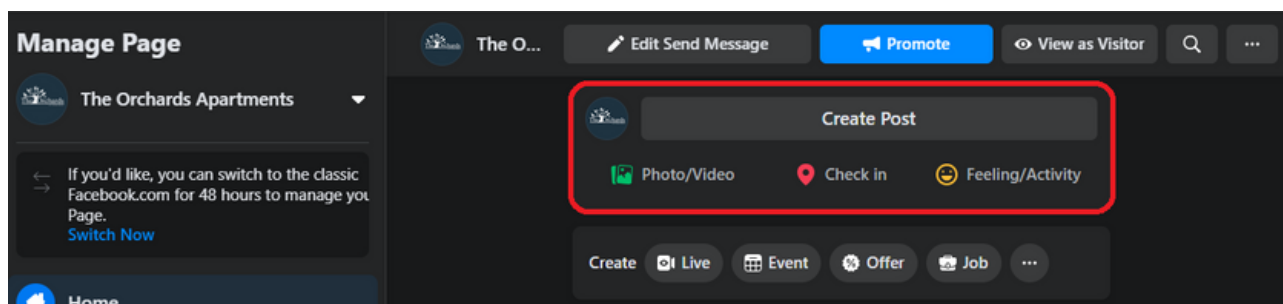
## HOW TO GUIDE

Please find a step-by-step guide on how to post to Facebook below.  
Facebook is a FREE social media marketing tool to that allows FPG to interact with users directly through posts, comments, and direct messaging.

### Step 1: After logging into your account, navigate to the right menu bar



### Step 2: Scroll down the page until you see, "Create Post"



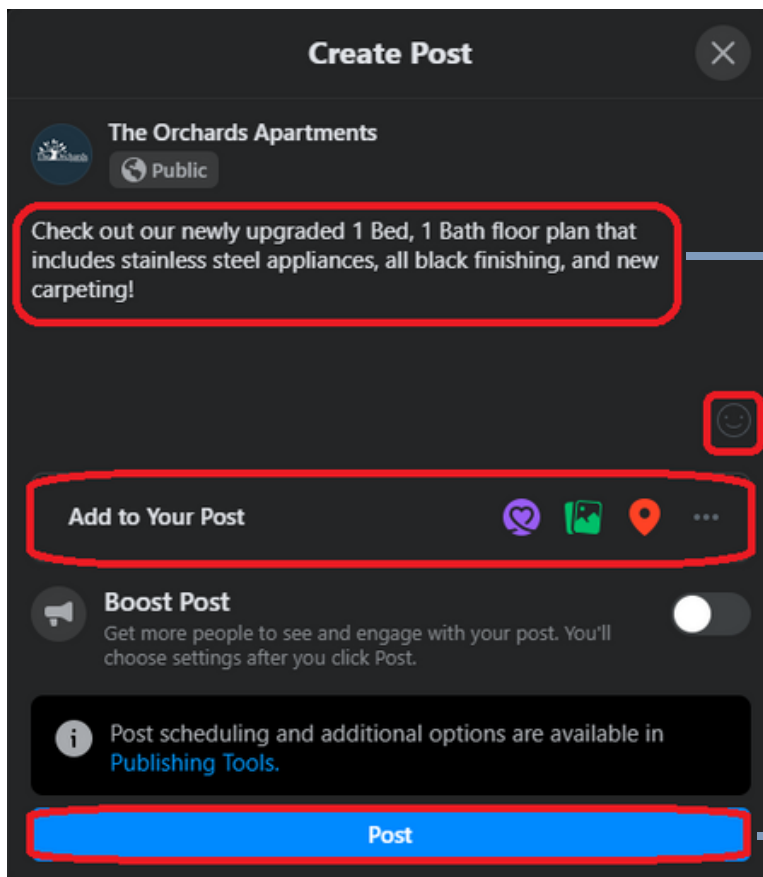
# POSTING ON FACEBOOK

## HOW TO GUIDE

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### Step 3: Type the copy and add emojis, photos, or whatever else you want included in the post



The screenshot shows the Facebook 'Create Post' interface for 'The Orchards Apartments'. The text 'Check out our newly upgraded 1 Bed, 1 Bath floor plan that includes stainless steel appliances, all black finishing, and new carpeting!' is highlighted with a red box and labeled 'Text'. The emoji icon is highlighted with a red box and labeled 'Emojis'. The 'Add to Your Post' section, which includes icons for photos, location, and tagging, is highlighted with a red box and labeled 'Post Additions: Photos, Location, Tag Friends, Go Live, and More'. The 'Boost Post' toggle is visible below. At the bottom, the 'Post' button is highlighted with a red box and labeled 'Submit Your Post'.

**Text**

**Emojis**

**Post Additions: Photos, Location, Tag Friends, Go Live, and More**

**Submit Your Post**