

FIRST PACIFIC GROUP PRESENTS

SECOND SATURDAY FOOD TRUCKS



GREAT FOOD, RIGHT AT YOUR FRONT DOOR

SATURDAY, MAY 8

FIRST PACIFIC

FIRST PACIFIC GROUP, INC.

12:00PM-8:00PM

★ WHAT:

On the Second Saturday of each month from May-August, sites will invite local food trucks into the community and encourage residents to participate!

★ HOW:

Community managers will reach out to local food trucks encouraging them to participate. Managers will have to pre-coordinate where the food trucks will be located throughout the community, and help the food truck drivers get settled when they arrive. Otherwise, this is a pretty hands-free event for the site teams to get involved in. Sites, with the help of Marketing, should promote the event prior and on the day of the event through social media and email.

★ WHY:

With the current pandemic, having in-person resident events has been impossible. This event will help show our residents we appreciate them, while maintaining safe practices at NO COST to the sites.

★ DETAILS:

This event is FREE for the sites to participate in. Residents will only participate if they want to, and will pay for the food themselves.

Sites should only invite a realistic number of food trucks on their property based on the number of residents and amount of parking lot space. We suggest having no more than 3 food trucks. Also, don't feel like you **HAVE** to get 3 food trucks to participate--If you can only get one food truck to join, that's great too!

When inviting food trucks to participate, make sure to ask:

1. Are you licensed with the city
2. Do you have required health permits/registered with the health department

If the answer to either of these questions is, "No," they can't participate

★ DETAILS CONTINUED:

Some food trucks may ask you for a deposit or flat rate to have them on property--if that's the case, remind them they will be surrounded by X amount of residents on a Saturday and if they still insist on a deposit, kindly decline and ask someone else.

Sites don't have to have any permits to allow food trucks into the community, however there are some basic guidelines all sites need to follow in accordance with city zoning:

1. No food trucks should block any required parking or traffic
 2. Food trucks must have our permission to be on property
 3. All trash must be put in appropriate trash receptacles and discarded at the end of the day
1. Food trucks must clean up their areas appropriately
 2. Food trucks can not stay on the property longer than the event

★ SUGGESTIONS:

In order to prevent blocking parking or traffic, have the food trucks park as close to the leasing office as possible in unassigned parking.

Try to switch up what trucks are attending the event from month-to-month, while inviting back trucks that were popular with the residents.

Any promotions or specials offered to residents is provided at the community's discretion in conjunction with the food trucks.

